

5 January 2009

RECYCLE FOR CHARITY

Tŷ Hafan, The Children's Hospice in Wales, is urging companies to start 2009 in a positive way by signing up for the charity's recycling scheme to reduce their carbon footprint.

Tŷ Hafan benefits from the recycling initiative run by Land Phil Recycling Ltd in Caerphilly which provides businesses, schools, organisations or groups with a free recycling box for empty laser or inkjet cartridges and old mobile phones.

Full boxes are collected free of charge and the unwanted waste is turned into cash for the hospice, with organisations being able to track how much they raise from each collection.

One company that signed up to the initiative and will be looking at further ways to support Tŷ Hafan throughout 2009 is Brace's Bakery.

Mark Brace, managing director of the family baker, said: "At Brace's we are committed to helping the community and supporting as many charities as we can. Tŷ Hafan is such a worthwhile cause, helping children with life-limiting conditions to make the most of the time they have left. The hospice also

provides love, care and support for the whole family, all free to the families in Wales that need the service.

“The Land Phil scheme fitted in perfectly with our values and through joining this scheme, we can drastically reduce our office waste, raise funds for the charity and help protect the environment.

“This is such an easy way for businesses to get involved in fundraising for Tŷ Hafan as Land Phil Recycling Ltd oversee everything and collect the boxes once they are full so it’s no hassle to a business whatsoever.”

Tŷ Hafan was established in 1999 to provide specialist palliative care, which includes respite and end of life care, to the children in Wales who suffer from life-limiting conditions and are not expected to reach 19 years of age. The hospice was set up entirely by public donations and now costs £2.5 million a year to run.

Diane Stringer, Corporate Coordinator at Tŷ Hafan, said: “We are delighted that many companies such as Brace’s have signed up for the Land Phil scheme which turns unwanted waste into vital funds for us and, as a direct result, also stops the waste being dumped at landfill sites across Wales. It is small changes

like this that matter because if homes, schools, businesses and the wider community join together it will have a huge positive impact for both the environment and Tŷ Hafan.”

“We just want more organisations throughout Wales to take part in the recycling scheme and help raise vital funds for us.”

Land Phil is already being backed by businesses such as Lloyds TSB, Barclays Bank, Computers in the Community and Business in the Community.

Established in 1902, Brace’s Bakery is keen to support the communities it serves through donations, sponsorships and attending events with a dedicated ‘fun team’. Any schools, charities and grass-roots community groups who would like to be considered for support, either financial or through product donations, should visit www.bracesbakery.co.uk

For more information on helping Tŷ Hafan by recycling your old print cartridges and mobile phones, please contact Diane on 029 2067 2060 or email diane@tyhafan.org or visit www.tyhafan.org

Pictured: Michelle Hughes from Brace’s & Diane Stringer from Tŷ Hafan

For further information contact: Michelle Hughes
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